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15/15/15 UN - Civil Society Partnership Voluntary Commitment

Organization(s) making commitment

International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI) (coordination, concept development, documentation system, quality assurance)

15/15/15 Voluntary Commitments initiative is open for endorsement by individuals and organizations

During implementation formalized partnerships will be established with global youth networks and related initiatives of different international organizations like e.g. Volunteer Action Counts campaign of United Nations Volunteers, Earth Charter Youth network, etc.

Achievement of Commitment

15/15/15 catch phrase indicates that 15 billion Euros and 15 million volunteers shall be mobilized by global civil society for SD efforts by the year 2015; in addition to these easily measurable targets, the initiative aims at innovating the UN system by developing mechanisms for civil society participation in responses to global challenges on local and global level. Thus 15/15/15 voluntary commitment aims at a cultural shift and new institutions (Global Challenges Center at UN HQ in NY, Global Forum on Innovative Resource Mobilization for Education and Science, Global Challenges centers and programs) for civil society participation in SD governance.

How this will be achieved

-Rio+20 side event "Rio+20 15/15/15 Formula - Heartpower and Action for The Future We Want", 14 Jun 2012 (incl. discussion of a ?Charter of Shared Social Responsibility for Global Commons?)

-discussion of 15/15/15 recommendation <https://www.riodialogues.org/node/232704> in Rio+20 Dialogues with Civil Society and mainstreaming of the initiative

-integrating 15/15/15 initiative into next round of Rio+20 Global Youth Music Contest <http://tiny.cc/v5f6ew>

-High Profile Fundraising event in Klagenfurt am Wörthersee/Austria <http://goo.gl/maps/gUjD>

-development of 15/15/15 documentation system and registry of commitments

-development of volunteers management system

-establishing a Global Forum on Innovative Resource Mobilization for Education and Science

-establishing pilot Global Challenges Centers and Programs in South East European countries and some African countries (for more info see IAAI Annual Report 2011 <http://tiny.cc/u8f6ew>)

-channeling financial resources from ODA, Carbon financing, etc. to 15/15/15 programs and cooperating with governments on tax incentives and matching funds.

-further roll-out of the initiative to India, China, etc.

-UN- Civil Society Joint Task Force or Commission for institutional engineering towards integration of public and private resources in a renewed UN system. (see http://www.uncsd2012.org/rio20//content/documents/105IAAI_Input_CompilationdocumentRio20vers3_Oct30.pdf for details)

Deliverables	
Deliverable	Date
heartpower of 150 songs in support of 15/15/15 initiative provided through Global Youth Music Contest www.global-rockstar.net	2013
150 Global Challenges Centers	2014
pledges of 15 billion Euros for programs of Global Challenges centers and other activities documented through 15/15/15 Global Commons Growth documentation system/ Registry of Commitments	2015
15 million volunteers endorsing ?15/15/15 Charter of Shared Social responsibility for Global Commons? and reporting annually about their implementation of the commitment	2015

Resources devoted to delivery

Type	Details
Financing (in USD)	10000
In-kind contribution	1000 hours of seed volunteer work: promotion of the initiative through Rio+20 Global Youth Music Contest network of national and regional coordinators

INFORMATION

Submitted by: *International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI)*

Primary SD area: Sustainable Cities

Keywords: innovation, youth, volunteering, knowledge, funding, heartpower, philanthropy, sharing of resources, intergenerational partnership, multistakeholder partnership, multilevel governance, global citizen, global social responsibility, ethics, Global challenges, systems innovation, global commons, documentation, 15/15/15, civil society, education, science, Klagenfurt, High profile fundraising, music, social innovation

Location: multilevel governance with a focus on multistakeholder partnerships for global commons growth on local level

Date of completion: 30 Jun 2015

[More information](#)

DELIVERABLES & RESOURCES

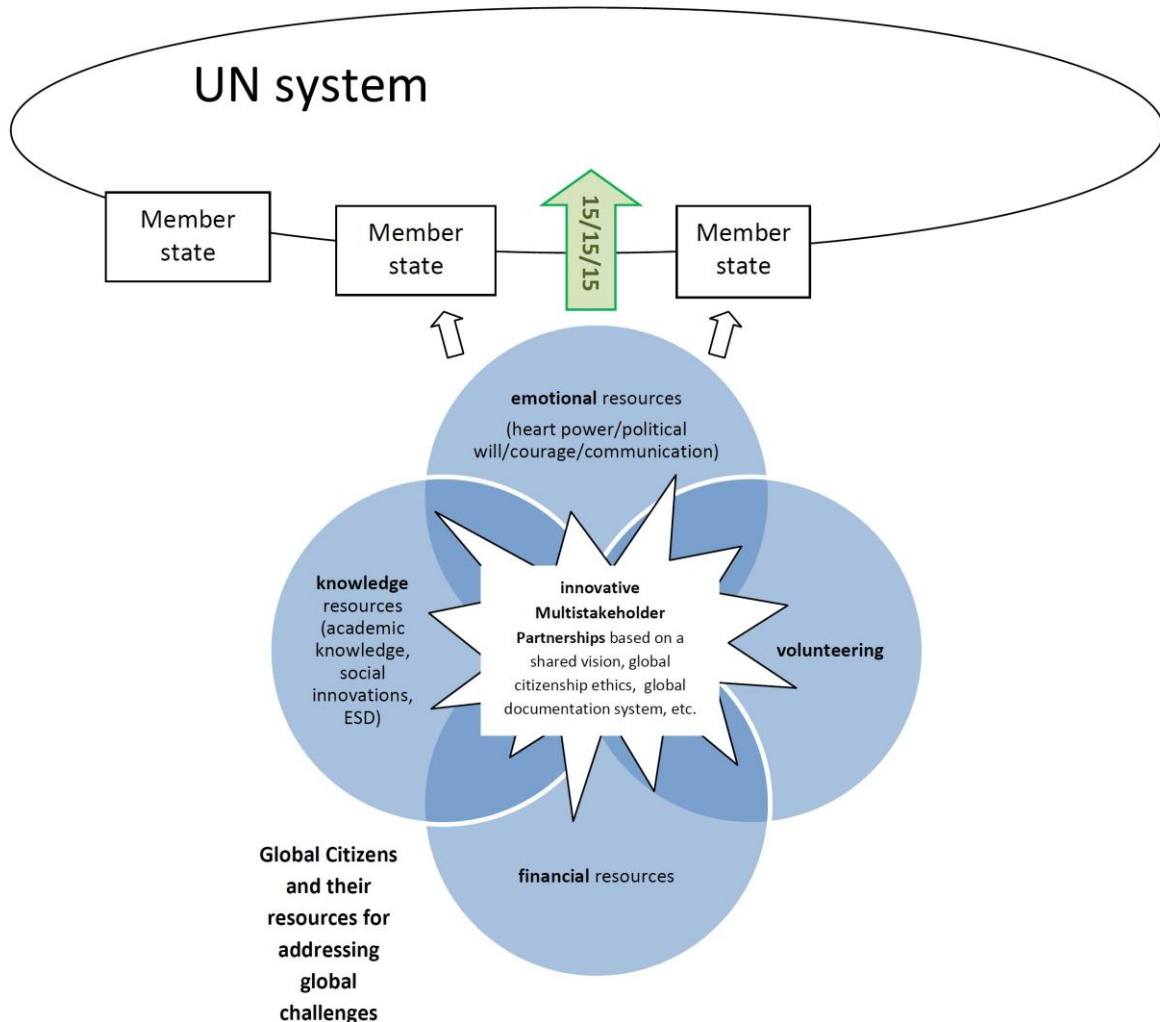
[4 deliverable\(s\)](#)

[2 resource\(s\)](#)

'15/15/15 UN Civil Society Resource Mobilization Partnership Formula':

Global civil society

- on the one hand **commits** at Rio+20 to **mobilize 15 billion Euros** and **15 million volunteers** by the **year 2015** for UN led sustainable development efforts and
- on the other hand requests new forms of participation in global SD **governance**.



Informal¹ RIO+20 Issues Brief on Innovation
Produced by the Rio+20 Issues Cluster on Innovation, March 2012



Innovation for Sustainable Development (vers. 28 March 2012)

List of Contents:

- Definitions
- Scales of Innovation and Dynamic Sustainable Development
- Global Change/Grand Challenges and Innovation Systems
- The "Complexity gap" and the Danger of X-events
- Broadening of the Innovation Paradigm
- Paradigms, Behavior, Norms and Values of Societies
- Reference to "Innovation" in Agenda 21
- What has Changed since 1992 in Innovation Systems Terms?
- Innovation and the Rio+20 Preparatory Process
- Innovation and Participation Issues in the Online Consultation Major Groups' and Cluster Members' Perspectives and Activities
- The Rio+20 Issues Cluster on Innovation and the '15/15/15 UN Civil Society Resource Mobilization Partnership' Initiative
- Linking Rio+20 Outcomes with other UN Innovation Efforts
- Annex: 15/15/15 Strategy and Action Plan



"We can't solve problems
by using
the same kind of thinking
we used
when we created them."
Albert Einstein

RIO+20 Issues Cluster on Innovation, Informal
Issues Brief "Innovation for Sustainable
Development", March 2012¹

¹ <http://uncsd.iisd.org/news/rio20-issues-cluster-on-innovation-produces-brief-on-innovation-for-sustainable-development/>