RIO+20
United Nations
Conference on
Sustainable
Development

- Press release -

The winners of the Rio+20 Global Youth Music Contest are performing at the Rio+20 United Nations Conference on Sustainable Development

The winners of the Rio+20 Global Youth Music Contest are attending Rio+20 UN Conference. The overall winner, the choir **Santo Amaro de Oeiras** from **Portugal** who won in the children category with the song "*Meu Planeta Azul*" (My Blue Planet), and Ms**. Milena Paraschiv** and Mr. **Radu Popescu** from **Romania** who won in the youth category with the song "*Open Your Eyes*" are at Rio+20 have sent their message for a better world through their winning entries.

The contest is organized by the **International Association for the Advancement of Innovative Approaches to Global Challenges** (IAAI) and aim at mobilizing youth from all over the world to use the power of music as a powerful tool to mobilize people on the achievement of a sustainable world. 313 entries from 40 participating countries have been received, with over 250.000 online votes received. A group of 100+ Regional and National Coordinators have supported the contest as volunteers and reach around 5000 global youth!

Milena Paraschiv one of the winners says "*This is one of the best experiences I have ever had and I think it's great that we could send our musical message to so many people. And I am really glad that we were able to meet so many people from diverse places and make friends. It reminds me of the song by John Lennon,* ***Imagine*** *all the people living in peace. It's great to be in Rio*."

The winning songs call the attention of the United Nations and the world citizens on the role we can all play to ensure a blue and sustainable planet by mobilizing our power and energy. Global youth has a key role to play here and therefore they need to be heard and empowered.

Contact for more information:

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On **June 23**, 2012 from **20:00 pm to 02:00am** (on June 24) the contest winners will perform at the **'Concert for a New Earth'** organized by **Peace Lights** with **Playing for Change** and **Maria Gadu**. The concert is at Teatro Fundicao Progresso (Lapa) Rio de Janeiro. Join us there !

INTERNATIONAL ASSOCIATION FOR THE ADVANCEMENT OF INNOVATIVE APPROACHES TO GLOBAL CHALLENGES

Listen to the messages of global youth on The Future We Want. Let the music talk, let the rhythm play and let the world know what the youth have to say !"

UN DECADE OF EDUCATION FOR SUSTAINABLE DEVELOPMENT 2005-2014